

## **Invite to Sponsor the Inaugural: Reinventing Venture Capital**

<https://reinventingvc.expertdojo.com>

**Sept. 23, Silicon Valley location tba**

### **Contacts and Event Producers:**

#### **Angel Launch**

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#### **Expert Dojo**

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[Download pdf](#) of this sponsorship prospectus.

### **A complementary invite only conference for select global Family offices, LPs and Angels and VCS addressing Changing Business Models for Venture Capital in the AI Era**

Angel Launch is a leading producer of tech events for investors and startups in the SF Bay Area. We are producing this event with our partner, Expert Dojo, in Santa Monica. We now invite your firm to become a sponsor to support this unique, exclusive event, only open to accredited high-net-worth investors seeing tech investing opportunities.

Our goal is to address changing business models for LPs and family offices in the era of AI, and alternative strategies on investing in funds.

Our audience consists of vetted multi-million dollar investors looking for investment opportunities in tech and related markets. Your firm will develop business relationships with high-net-worth investors to rethink how capital is deployed—toward more efficient models, stronger returns, and long-term economic impact. The traditional venture capital model is no longer aligned with the realities of today's market. Long fund cycles, delayed liquidity, and misaligned incentives have created structural inefficiencies that are increasingly difficult to ignore. At the same time, AI is accelerating the pace of innovation and fundamentally reconnects with single and multi-family offices.

Our attendees include high-net-worth individuals and institutional decision-makers drawn from our extensive network and partnerships across Silicon Valley investor organizations. By limiting the presence of venture capital firms to sponsors only, we ensure that attendees can speak openly and explore ideas without the pressure of fundraising solicitations.

Attached is the link to view the sponsorship prospectus with rates and benefits. Please contact us with any questions. We can also customize a proposal based on your budget and objectives.

### **Who Will Attend:**

This exclusive event is free to accredited investors only: LPs, family offices, angels, institutional investors, GPS with over 5M+ in undeployed funds, and paid tickets for VCs and GPS and other types of investors such as government, syndicates, investment clubs, incubators or accelerators. Anyone else must sponsor such as

vendors, corporate executives, startups, service providers, and regional hubs seeking investors. Startups and vendors can attend the cocktail party from 5:30 to 8pm. Both Expert Dojo and Angel Launch have a huge database and global network of investors in those markets, and we expect 150-200 selected high-net-worth attendees.

The highly selective invite-only investor attendees will include:

- Academic
- Accelerators
- Angel Investors
- Angel Syndicates
- Corporate and strategic investors
- Endowments and foundations
- Family offices-single and multi family
- Geographic regions
- Government
- High net worth prospective LPs
- Incubators
- Investment decision makers
- Limited Partners (LPs)
- Private and Institutional LPs
- VCs and GPs

### **Types of Tickets:**

- **Free for Approved LP Investors :**  
LPs, family offices, angels, institutional investors, endowment funds and foundations, and GPs with at least 5M+ in undeployed funds
- **\$495 for GPs, VCS and other types of accredited investors:**  
Verified accredited investors such as VCs, GPs or other funds with less than 5M in undeployed funds, corporate and strategic, geographic regions, government, incubators, academic.
- **\$85 Cocktail Party “CAPITAL AFTER HOURS” 5:30-8:00:**  
Vendors, startups, tech professionals, VCs, corporate execs who want to meet LPs/family offices
- **Sponsors: \$995-14,995**  
Vendors, service providers, advisory services, geographic regions, startups, and GPs raising funds.

### **Sponsor Benefits and Who Should Sponsor**

As a sponsor you get these benefits: give remarks to the audience, get promotion in advance marketing and on the website for the firm, moderate a session, and receive the opt-in attendee list. We will also make in person introductions for your team at the event based on our advance attendee list called “curated” introductions.

### **Capital and Investment Platforms**

- Venture capital firms raising funds
- Emerging managers
- Private equity firms
- Private credit funds
- Real estate investment platforms
- Secondary market platforms
- Co-investment platforms
- VC management software
- LP reporting platforms

- Fund administrators
- SPV and syndicate platform

### **Service Providers and Vendors**

- Accountants and auditors
- Angel or investor syndicates
- Banks and Lenders
- Executive recruiters
- Financial management firms
- Fund Managers

- Geographic regions seeking to attract investors such as cities or incubators
- Law Firms
- Startup incubator hubs seeking investments
- Trust advisory services
- Wealth management services

### **Why You Should Sponsor**

Our sessions include keynotes; panels; and fireside chats with lunch and a cocktail party. We will also host at least two roundtable small group discussions led by a facilitator on different relevant topics.

Our goal is to create a highly curated environment where capital allocators can engage in candid, high-trust conversations without solicitation from VC funds as happens at most of these events.

As a sponsor, you will have exclusive and personal access to capital allocators and investors without competing with other firms in your industry. We also offer category exclusive options for your market sector (such as law firms, commercial banks or investor management platforms.)

### **About Event Producers:**

Below is info about the event producers: our partner, Expert Dojo, which manages a fund for the Nathan family office and produces other investor and startup events, and Angel Launch.

### **About Expert Dojo**

Expert DOJO is a Santa Monica-based investment firm backing early-stage startups. We combine capital with hands-on support to help founders gain traction and scale faster than they could alone. Since 2019, we have invested in 266 startups, deployed \$27 million of proprietary capital from our single-family office, grown approximately 38% annually, and built the portfolio to \$100 million in assets under management.

We are not a venture capital firm, nor are we trying to be one. We have built a different kind of investment model, one designed to serve allocators better and to replace the outdated incentives and structure of traditional VC.

### **About Angel Launch**

Since 2016, Angel Launch has been a leading producer of tech venture forums connecting thousands of global startups to hundreds of accredited investors in live networking events held in the SF Bay area. Since Covid, we have produced over 100 summits, mixers and conferences relating to startups, investors, and AI, many in Palo Alto. We have produced the Silicon Valley Investing Summit almost every month for the past four years in Palo Alto or San Francisco, with thousands of investors and global startups in attendance. Here is the next event: [www.siliconvalleyinvestingsummit.com](http://www.siliconvalleyinvestingsummit.com).

We bring together investors (VCs, angels, institutional, family offices and corporate) from Silicon Valley and the East Coast to meet promising innovative global startups. We connect investors seeking opportunities to exceptional high-growth startups, pre IPO, and public companies. View past events [here](#). Since 2022, we have produced 80 monthly summits in a row in Palo Alto or San Francisco called [Silicon Valley AI and Tech Investing Summit](#) with huge success, attracting 100 investors and 300-500 startups or corporate executives each month. We also produce [Backyard Capital Mixer](#) and host networking dinners for investors only for 150 accredited investors.

### **Sponsor Benefits**

As a sponsor, you will get these benefits: give remarks to the audience, get promotion in advance marketing and on the website for the firm, moderate a session, and receive the opt-in attendee list. We will make

in-person introductions for your team at the event based on our advance attendee list, where you can request introductions on site. We call this “curated” introductions.

We welcome the opportunity to discuss how your organization can participate as a partner in this important initiative. This is a rare opportunity to engage deeply with some of the most important capital allocators shaping the future of venture investment.

Feel free to call me at 3106216850.

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## **SPONSORSHIP LEVELS**

**Please contact us if you have a specific budget and benefits in mind for a custom package.**

### **\$14,995 PLATINUM TITLE PARTNER (CATEGORY EXCLUSIVITY)**

- Remarks on stage for 15 minutes
- Event Host thanks your company in opening and closing remarks
- Category exclusivity for this level only (such as only one law firm or VC firm)
- Curated 1:1 introductions with up to eight attendees you select who attend the event
- “TITLE Partner” designation
- Premium logo placement across all website, emails, and materials
- Pre and post event attendee list (opt-in) with contact info
- Moderate or speak on two sessions subject subject to our approval with qualified speakers
- Opportunities to raffle a prize and collect business cards at event
- 8 tickets for staff or clients such as VCs seeking to meet LPs
- Facilitate 2 roundtable sessions on topics aligned with your expertise or thought leadership
- You provide up to three banners or signage on stage, in meal areas, and in Demo Showcase subject to our specifications
- Demo table in demo showcase during reception

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### **\$9995 GOLD**

- Remarks on stage for 10 minutes
- Event Host thanks your company in opening and closing remarks
- Curated 1:1 introductions with up to six investor attendees you select at event
- Logo on website, invites, materials
- Moderate or speak on one session subject to our approval with qualified speakers
- Post-event attendee list (opt-in) with contact info
- 6 tickets for staff or clients such as VCs seeking to meet LPs
- Facilitate 2 roundtable sessions on with topic aligned with your expertise or thought leadership
- You provide one banner or signage on stage
- Demo table in demo showcase during cocktail party

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### **\$4995 SILVER**

- Remarks on stage for 5 minutes

- Event host thanks your company in opening and closing remarks
  - Logo on website, invites, materials
  - Curated 1:1 introductions with up to three investor attendees you select at event
  - Post-event attendee list with contacts (opt-in)
  - 4 tickets for staff or clients
  - Facilitate 1 roundtable session on topic aligned with your expertise to thought leadership
  - Demo table in demo showcase during reception
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### **\$2495 BRONZE**

- Remarks on stage for 3 minutes
  - Logo on website, invites, materials
  - Event host mention in opening and closing remarks
  - Facilitate one session at roundtable discussion on topic aligned with your expertise to demonstrate thought leadership
  - 3 tickets for staff or clients
  - Advance attendee list (names, companies, titles only but no contacts)
  - Demo table in demo showcase during reception
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### **\$1495 PREMIUM COMMUNITY PARTNER**

- Logo placement (website + materials)
  - Event host mention in closing remarks
  - Demo table at demo showcase during reception
  - Advance attendee list (names, companies, titles only but no contacts)
  - 2 tickets for staff or clients
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### **\$995 BASIC COMMUNITY PARTNER**

- 2 tickets for staff or clients
  - Company name and link listed on website
  - Logo placement on marketing materials
  - Demo table in demo showcase during reception
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### **ADDITIONAL OPTIONS AND CUSTOM SPONSORSHIPS UPON REQUEST:**

#### **Advance Speaker Dinner \$3995**

- Dinner held the night before for speakers or selected summit guests at a restaurant you select or we can recommend.
- You separately pay for food/drink costs directly to the venue in addition to the sponsorship fee.
- Dinner attendee list with full contact info
- You can invite your own guests or staff

- 4 tickets to attend summit

**Breaks, lunch, or cocktail party sponsor: \$2995 - \$4995**

- You provide branded materials, signage or banners during the meal. May have additional food fees.
- You can host at your nearby office or a restaurant. You provide branded materials or banners during the meal and bring your staff. For higher rate we add other benefits
- **Badge or Lanyard Sponsor:** \$995 each or both for \$1495. You provide materials with your logo on a badge or lanyard subject to our approval with 2 tickets.